My idea for my website is to simply sell single potatoes. Consumers can choose certain keywords or phrases to be written on to the potato if they choose. My site will also sell potato merchandise like t-shirts and phone cases. The market this business will be active in is the potato loving market. Anyone who would like to purchase a potato for a loved one or a friend is more than welcome. We also offer a gift package if you want to make the presentation of the potato a little more festive. This potato site will also contain links to various credible sources about potatoes. The main point of the site is for potato lovers to express and research their love of potatoes.